



MANUFACTURERS ALLIANCE FOR
CHILD PASSENGER SAFETY
2017 HALL OF FAME MEMBER
ROBERT (BOB) WALL

33 YEARS IN CHILD PASSENGER SAFETY

Bob Wall is a Retired nationally recognized public safety professional with extensive experience developing and managing traffic and other public safety and educational programs. Bob coordinated the child passenger safety training and traffic safety public information and education programs for the Fairfax County (VA) Police Department. Wall was the founder of a volunteer group, The Washington Regional Child Passenger Safety Team, which provided child seat checkpoints and training for the Washington DC Metropolitan area for more than 5 years. On behalf of the International Association of Chiefs of Police (IACP), Bob coordinated several national traffic safety programs and was



responsible for the cooperative development of the *Operation Kids Law Enforcement* Child Passenger Safety training program and curriculum with the National Highway Traffic Safety Administration (NHTSA). Additionally, he co-authored and helped create numerous traffic safety efforts including IACP's Model Occupant Protection Programs Manual, National Chiefs Challenge highway safety competition, and the IACP Saved by the Belt/Air Bag Awards program. Bob participated on the NHTSA Patterns for Life child passenger safety curriculum development committee and assisted in the development of the current standardized CPS curriculum. In addition to the Patterns for Life committee, Wall has served on the Fairfax County SAFE KIDS Coalition and the IACP and Virginia Association of Chiefs of Police (VACP) Highway Safety Committees. Bob served as a member of the National Child Passenger Safety Board several times, completing his tenure in January 2013 as a Past Chair.

In the Commonwealth of Virginia Wall has been active as a consultant to the IACP and the VACP, coordinating and assisting with several highway programs. As the coordinator of the IACP National and Virginia Law Enforcement Challenge, Bob made the Virginia state program one of the premier state traffic safety programs in the country. Bob has served on numerous boards and committees nationally and statewide. He has been assigned to the VA Department of Motor Vehicles to assist law enforcement agencies during the start of the Commonwealth's new DWI law and administrative license revocation procedures and created a reference guide for law enforcement officers.

In the private sector Bob also served as the Training Director for DaimlerChryslers' *Fit for a Kid* Program. He developed and implementation a dealer-based car seat fitting station model and training program nationwide. He coordinated the training of over 1000 dealers using the NHTSA Standardized CPS Curriculum. Wall also developed and coordinated the first technical assistance program for *Fit for a Kid* CPS technicians.

After his retirement from public safety, Wall also committed himself to the development of youth. As the Executive Director of the Madison Drum & Bugle Corps Association, Inc, in Madison Wisconsin. He coordinated over 200 instructors and volunteers and three drum and bugle corps with over 500 young adults. During his tenure as the Director the Scouts placed 8th in the world at the Drum Corps International Championships in 2003. The partners corps, Southwind (KY) and Capitol Sound (WI) placed the highest they have ever placed in their history of the organization. During this time, he continued to teach CPS Nationwide and spread the CPS message to Law Enforcement Officers across the U.S.A.

Returning to the highway safety arena he loved, Bob worked on the staff of the Virginia Association of Chiefs of Police. He is also served as the Managing Director of the National Commission Against Drunk Driving. The National Commission Against Drunk Driving is the successor to the [Presidential Commission on Drunk Driving](#) appointed by President Ronald Reagan in 1982 to develop the first report on this national problem. Bob also served as the Public Safety Liaison and Technical Advisor to Safe Kids Worldwide, a non-profit advocacy group committed to the safety of children worldwide.

In 2017 Bob retired as the Public Education Coordinator with the Prince William County (VA) Department of Fire & Rescue. Where he managed CPS Fitting Stations at a Department level. The Department conducted training and nationally certifying every Fire & Rescue recruit to staff these fitting stations.

Bob is now the Global Car Seat Safety Advocate for Wonderland Manufacturing, representing NUNA Baby Essentials. He has authored numerous articles for Police Chief Magazine, and Law and Order. He has been the recipient of numerous local, state, and national awards, including the two highest awards in the nation for highway safety: In 1993, he was the national law enforcement recipient of the "J. Stannard Baker Award" from the IACP and the NHTSA, for lifetime achievement in highway safety. In 1991, he received the National Public Service Award from NHTSA for his contributions and achievements in traffic and highway safety in Virginia and throughout the nation.

Awards

Meritorious Service Metal – US Capitol Police Department	2010
Safe Kids Worldwide - Champion of Safe Kids Award	2002
Virginia Governor's Transportation Safety Award	2000
Emergency Nurses Association/ENCARE Injury Prevention Award	1997
NHTSA Public Service Award	1991

IACP – Northwestern Traffic Institute J. Stannard Baker Award for Highway Safety	1993
Fairfax County A. Heath Onthank Award for Outstanding Performance	1987

Professional Affiliations (past and present)

International Association of Chiefs of Police Highway Safety Committee
 Virginia Association of Chiefs of Police Highway Safety Committee
 Fairfax County SAFE KIDS Coalition
 Community Traffic Safety Program Board, Northern Virginia
 Washington Regional Alcohol Program
 Washington Regional Child Passenger Safety Team, Founder and Chair
 National Commission Against Drunk Driving – Coordinator
 Drum Corps International Board of Directors
 Prince William County (VA) Safe Kids Coordinator
 Patterns for Life Committee – (Co-authored Standardized CPS Curriculum)
 Virginia Child Passenger Safety Instructors Network Member
 National Child Passenger Safety Board – Past Chair
 Transportation Research Board (TRB) Occupant Protection Committee
 Virginia Life Safety Educators Association
 Subject Matter Expert and Advisor to Greco Products (G-13)
 Subject Matter Expert /Judging Coordinator – Law Enforcement Challenge – State of California
 (California Highway Patrol) - Commonwealth of Virginia (Virginia Association of Chiefs of Police)
 Washington Area Council of Governments, Chair Life Safety Education Committee
 Manufacturers Alliance Child Passenger Safety – Hall of Fame Chair

