



Manufacturers Alliance for Child Passenger Safety Announces National Child Passenger Safety Hall of Fame 2018 Inductees

BLOOMFIELD HILLS, Michigan, November 5, 2018 - The Manufacturers Alliance for Child Passenger Safety (MACPS) is honored to announce the 2018 National Child Passenger Safety (CPS) Hall of Fame Inductees. Car crashes are a leading cause of death for children ages 1 to 13. Many times, deaths and injuries can be prevented by proper use of car seats, boosters and seat belts. Due to the time and dedication of the individuals being honored, children's lives have been positively impacted across the nation. "On average, two children under 13 were killed per day in 2016 while riding in cars, SUVs, pickups, or vans," said Daniel Dias, Chairperson of the MACPS. According to the National Highway Traffic Safety Administration (NHTSA), motor vehicle crashes are the leading cause of death for children, and these fatalities are on the rise. This number would be even larger if not for the tireless effort of those who work in the field of child passenger safety.

CPS advocates come from all walks of life: vehicle manufactures, car seat manufactures, injury prevention programs, government agencies, first responders or a neighbor that has a passion for child safety. The MACPS honored these individuals at the Kidz In Motion National CPS Conference this past August. They are celebrated for the indelible impressions they left on the safety of their community and/or the nation. The honorees were recommended and elected by the MACPS membership for their leadership in their field of design, manufacturing, education and/or advocacy.

2018 Hall of Fame Inductees

**Posthumously*

*Mark McCracken, NM—Law Enforcement/Advocate

Mike James, AL – Advocate / Instructor

Dr. Marilyn Bull, MD, FAAP—Pediatrician/Special Needs/Advocate/Instructor

* Dr. Robert Sanders—Pediatrician/Policy/Legislation

Charles Hirata, HI—Law Enforcement/Instructor/Advocate

Debbie Baer, MD—Advocate/Instructor

Judy Hammond, NHTSA—Advocate/Government/Policy/Legislation

About Us – In 2007, through the efforts of Safe Kids Worldwide, the Manufacturers Alliance for Child Passenger Safety (MACPS) was formed. Over successive years, this organization has grown, not only in membership size but also activities, and has developed a leadership structure of its own to promote child passenger safety.

The MACPS' success can be attributed to the fact that during the past years manufacturers have established and maintained a dedicated CPS advocate representative(s) within their organizations. These liaisons have facilitated communication between child passenger safety technicians, vehicle and CRS manufacturers to incorporate today's CPS needs into each of their front-line developments. Although members of the Alliance may approach scenarios differently, they all strive to make children safe every time they ride in a vehicle. The safety of children is the primary goal.

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