



## Manufacturers Alliance Child Passenger Safety Announces National Child Passenger Safety Hall of Fame

**September 18, 2017-**

**The Manufactures Alliance for Child Passenger Safety (MACPS) would like to announce the beginning of the National Child Passenger Safety (CPS) Hall of Fame.** “Every 33 seconds in 2015, a child under 13 years old was involved in a crash,” said Courtney Barry, Chair of the MACPS. “Using car seats that are age and size-appropriate is the best way to keep your children safe.” According to NHTSA, motor vehicle crashes are a leading killer of children, and fatalities are on the rise. That number would be even larger if not for the tireless effort of those who work in the field of child passenger safety.

CPS advocates come from all walks of life: vehicle manufactures, car seat manufactures, injury prevention programs, government agencies, first responders and even your neighbor who has a passion for child safety. The MACPS will honor these individuals and preserve the history of the CPS activities each year with The Child Passenger Safety Hall of Fame award. During CPS week, the leaders of their industry/organization will be recognized and remembered for the indelible impressions they have left on the safety of their community and/or the nation. They are recommended and elected by the MACPS membership for their leadership in their field of design, manufacturing, education and/or advocacy.

### **2017 Inaugural Hall of Fame Inductees**

*\*Posthumously*

Dave Campbell - CPS Manufacturing/Design

Bill Hall - State Coordinator/Educator/Advocate

Cheryl Neverman\* - Policy/Advocate/Educator

Howard Wilson - Chrysler

Kathy Weber - Crash Testing/Educator

Paul Butler - Ford

Emilie Crown\* - Advocate/Educator

Artie Martin - General Motors

Stephanie Tombrello - Advocate/Educator/Lobbyist

Deborah Stewart - Safe Ride News

Joel Bolton\* - Public Safety Officer/Educator

Barbara Birkenshaw – VolksWagen of America

Annemarie Shellness\* - Advocate/Educator

Carol Helminski - Advocate/CPS Manufacturer

Lorrie Walker - Advocate/Educator/Policy

Charley Kennington - Pupil Transportation

Robert Wall - Public Safety Officer/Educator/Policy

Cheryl Wolf - Special Needs Pupil Transportation



**About Us** – In 2007, through the efforts of Safe Kids Worldwide, the Manufacturers Alliance for Child Passenger Safety (MACPS) was formed. Over successive years, this organization has grown, not only in membership size but also activities, and has developed a leadership structure of its own to promote child passenger safety.

The MACPS' success can be attributed to the fact that over the past years manufacturers have established and maintained a dedicated CPS advocate representative(s) within their organizations. These liaisons have facilitated communication between CPSTs, vehicle and CRS manufacturers to incorporate today's CPS needs into each of their front-line developments.

It's all about reaching the community; solidifying partnerships that whichever side of the industry your reference is coming from, we are all in this together. Even though each member may approach scenarios differently, they all strive to make children safe every time they ride in a vehicle. We all have the same goal in mind, the safety of children! The MACPS wants to convey opportunities to alleviate the challenges in the CPS field and share the latest updates/solutions. No matter what brand of CRS or vehicle, we are all working towards one goal in decreasing the #1 killer of children - Car Crashes.

