

safe ride news CATALOG



**Reliable child
passenger
safety
materials,
fully updated
to reflect the
most current
best-practice
guidelines.**

SRN

2017

From the Publisher

Dear Fellow Child Safety Advocates,



As we compile our catalog each year, we reflect on how happy we are to offer these quality products to the CPS community. We love doing our small part to help you do the important work of protecting children.

These are changing times for CPS. Products, regulations, laws, and policies can sometimes seem to be a moving target. Count on us to keep track of all that. When you use our current materials, you can be confident that they reflect the latest in regulatory, legislative, and best-practice guidelines.

As always, the products in this catalog are under ongoing review for accuracy. And, as you may know, we thoroughly update the *LATCH Manual* for publication each odd-numbered year, so the new, 2017 edition offered in this catalog is the replacement for any older version.

As CPS budgets tighten and the length of time allotted to training new CPSTs shortens, we hope you will turn to our resources as a cost-effective and reliable way to learn, teach, and stay up to date. We aim to make products that are helpful tools for continuing the learning process. Many can be used to earn CEUs for recertification, too.

We strive to make our products as affordable as possible, and we continue to offer quantity discounts on all products and newsletter subscription deals for small offices. Please contact us to discuss arrangements.

As always, thank you for your continued support and feedback, and we look forward to working with you throughout the year!

Denise Donaldson

Ordering Information

The prices listed in this catalog **include** shipping within the continental United States.

Orders Outside the Continental U.S.: For orders shipped to Alaska, Hawaii, Canada, or elsewhere outside the U.S., please contact us for pricing and delivery arrangements.

Shipping Method: To keep our prices low, we ship each order in the most cost-effective way, which may be via UPS, priority mail, or media mail.

Delivery Time: Processing an order usually takes 5-7 business days, and shipping carriers can take up to 7-10 business days. So be aware that the total time for delivery once an order is placed may be up to 17 business days (though often it is less). If you need your order expedited, please contact us to make arrangements.

Bulk Orders: When ordering quantities of items greater than those listed in this catalog, please contact us for discounted pricing.

Questions: For inquiries about shipping, pricing, or any other ordering detail, please send us an email at info@saferidenews.com.

Products Available

- Newsletter 3
- Fact Sheets 4–5
- LATCH Manual* 6
- School Bus Safety Handbook*. 6
- Hooked on LATCH* Presentation 7
- School Bus Safety Presentation 7
- Order Form 8

Newsletter

Safe Ride News: Keeping you informed

Continuing to learn and staying up to date is a necessity for all of us involved in child passenger safety. We want to make this affordable for you, so **our rates have been kept low.**

Published bimonthly, *Safe Ride News* is the most comprehensive independent source of CPS information for health and safety professionals and advocates. It provides the latest information on safety for children in personal vehicles, school buses, and aircraft, including what YOU need to know about:

- New child restraint models you'll see at checkup events.
- Vehicle safety and technology changes.
- What changes in government standards mean for caregivers—and for you.
- Research, program ideas, and new resources to improve your programs.
- Recall details, including car seat recalls and vehicle recalls affecting CPS.

Continuing education units (CEUs) for recertification are available for paid subscribers—one CEU per year. Please mark the box on the order form to request a proof-of-purchase letter.

Individual Subscription Rates

(Rate includes postage.)

1 year—6 issues

Code: **NEWS1**

Price: **\$58**

2 years—12 issues

Code: **NEWS2**

Price: **\$106 (save \$10)**

“To remain current in the CPS field, no technician should be without a subscription to Safe Ride News!”

—Kathryn Kruger, Executive Director
Safety Restraint Coalition, WA

Group Subscription Options:

Small-office rate: Especially designed for offices or organizations that have two or three newsletter readers. Up to three individuals can share one subscription for only **\$75 per year**, and each will qualify for one CEU per year. (Only one small-office subscription per office/organization, please.)

Group rates: Group rates are available upon request for offices or organizations that have four or more CPS professionals.

Send us an email at info@saferridenews.com if you'd like more details.



Fact Sheets

Safe Ride News Fact Sheets are perfect for community outreach events, including checkups, classes, and doctor's office visits. Each sheet focuses on a specific topic, and most are available in Spanish, too. All sheets are reviewed and updated annually to reflect current best practices.

Two formats are available to meet your needs: **1)** Pads of 100 sheets of one topic (limited topics available) and **2)** Electronic sheets (in PDF format) on CD for you to print your own, as needed (all topics available). *Please use codes when ordering.*

All Fact Sheet Topics

GENERAL CHILD PASSENGER SAFETY

- Check Your Child's Car Seat (A5)
- Kids and Air Bags Don't Mix (A6)
- Selecting an Appropriate Car Seat (B1)
- What to Do About Recalls (C5)
- Seat Belts Aren't Toys!: Entanglement (C6)
- Grandparents and Car Seat Use (B6)

PREGNANCY, REAR-FACING CRs

- Pregnancy and CRs for Newborns (A1)
- Premature and Tiny Babies (A2)
- This Is the Way Baby Rides (Newborns) (A3)
- Growing Babies/Toddlers: 4–24 months (A4)
- Healthcare Providers Guide to Newborn Safety (A7)

FORWARD-FACING CRs, BOOSTERS

- Toddler Car Seat Challenge (B2)
- Boosters/Belts for Kids (B3)

OLDER CHILDREN

- Preteens From 8–12: Buckle Up! (B4)
- Teens in the Driver Seat (B5)

INSTALLATION, VEHICLES

- Installing Your Child's Car Seat (C1)
- Learning About LATCH (C2)
- A Tether Is Better (C3)
- Choosing a Car for Family Safety (C4)

SPECIAL NEEDS

- Children With Special Needs—For Parents and Caregivers (D1)
- Special Needs Overview—For Health Professionals (D2)

RELATED SAFETY TOPICS

- Airplane Travel With Children (E1)
- Parked Car Hazards (E2)
- Safe Walking (E3)
- Start the Helmet Habit Early (E4)
- Safe Cycling: Kids on Bikes (E5)
- Skate, Scooter and Skateboard Safety (E6)

Topics in Preprinted Pads

Prices: (100 sheets per pad)

1 pad \$24.00

2-9 pads \$21.00 each

10+ pads \$18.00 each

Prices include shipping in the continental U.S.

PAD TOPICS AVAILABLE IN ENGLISH:

- Pregnancy..... Code: **A1-Pad**
- Premature/Tiny Babies Code: **A2-Pad**
- This Is the Way Baby Rides Code: **A3-Pad**
- Growing Babies/Toddlers Code: **A4-Pad**
- Check Your Car Seat Code: **A5-Pad**
- Air Bags..... Code: **A6-Pad**
- Selecting a Car Seat Code: **B1-Pad**
- Toddler Code: **B2-Pad**
- Booster Code: **B3-Pad**
- Grandparents..... Code: **B6-Pad**
- LATCH..... Code: **C2-Pad**
- Tethers..... Code: **C3-Pad**
- Entanglement..... Code: **C6-Pad**
- Children w/ Special Needs..... Code: **D1-Pad**

PAD TOPICS AVAILABLE IN SPANISH:

- Pregnancy..... Code: **A1-Pad-SP**
- Premature/Tiny Babies Code: **A2-Pad-SP**
- This Is the Way Baby Rides ... Code: **A3-Pad-SP**
- Growing Babies/Toddlers Code: **A4-Pad-SP**
- Selecting a Car Seat Code: **B1-Pad-SP**

**To order topics on CD,
see next page.**

Fact Sheets

Fact Sheets on CD (PDF files)

1. Choose the topics that you want. See pricing table below and topic options (All Fact Sheet Topics) in the left hand column of page 4. There are four CD options with your choice of 3, 7, 15, or all 27 topics (in English). All prices in the table below (Fact Sheet Topics on CD) include shipping.

2. You can add Spanish versions of the same topics to your CD for a nominal additional fee.

3. Customization (optional) with your information and/or a logo you provide.

Customization process: You can use text, a logo, or text and a logo if space allows. If using a logo, the image must be in a jpg or tif file (200 or more dpi) and emailed to *info@saferride-news.com*. The space provided for customization is a 2.5" x 1" box on page 1 of each sheet. We will send you a proof for approval before burning your CD.

Setup fee: A one-time setup fee of \$50 will be added to customization orders. (This fee is waived if customization was paid for in 2015–16 and the information SRN has on file can be used for 2017 without any changes.)

4. Commercial printing license: If you expect to print a total of 5,000 or more sheets per year, then a license is required at an additional cost of \$500.

Fact Sheet Topics on CD: Pricing and Options

CD Options (each in English)	English Code	Base Price	Option: Add Spanish (not available for D2 and A7)	Spanish Code	Add to Base Price
3 topics	FS CD-1	\$150	Spanish (same 3 topics)	FS CD-1S	\$50
7 topics	FS CD-2	\$250	Spanish (same 7 topics)	FS CD-2S	\$100
15 topics	FS CD-3	\$400	Spanish (same 15 topics)	FS CD-3S	\$150
27 topics (all)	FS CD-4	\$650	Spanish (25 topics)	FS CD-4S	\$200

Prices include shipping within the continental U.S.

SAMPLE: How to fill out your ORDER FORM on page 8

QTY	Product Code	Description	Unit Price	Total Price	
				Dollars	Cents
1	FS CD-2	7 Topics CD	\$250	250	
		A1, A2, A3, B1, C3, D1 and E1			
1	FS CD-2S	Spanish topics	\$100	100	
1		Customization fee	\$50	50	
1	Com. Fee	Commercial printing license	\$500	500	

2017 *LATCH Manual* Essential guide to CR installation

The 10th edition of the *LATCH Manual* provides important guidance for proper use of the LATCH system. It is an essential resource for CPS technicians working with caregivers, and it supports NHTSA's promotion of LATCH and long-term goals for CR use.

This edition includes major changes, including updates to manufacturer instructions for use of lower anchors and tethers of some CR products and vehicles.

CEUs: *LATCH Manual* users can earn a continuing education unit (CEU) for CPST recertification by taking the quiz on our website (www.saferideneews.com).

New: Canadian customers, please contact SRN for distributor information.

Highlights:

- Input from all major vehicle and CR manufacturers, including brand- and model-specific information. This edition has more helpful details than ever before—some available from no other source.
- Updated vehicle listings, including the addition of recent model year vehicles, as well as clarified and expanded usage notes.
- The most up-to-date lower and tether anchor weight limits stated by vehicle manufacturers, and guidance for the use of LATCH from all CR manufacturers.
- An updated chapter on retrofitting older vehicles with tether anchors that includes a supplement for vehicle manufacturer part numbers, availability, and other installation and use details.

Code: **LATCH**

Prices:*

1–2 **\$44.00 each**
3–9 **\$42.50 each**
10–49 **\$39.00 each**

The School Bus Safety Handbook: Choosing and Using Child Safety Restraint Systems and Wheelchairs

This user-friendly handbook serves as an all-in-one background, reference, and resource guide for school district personnel, child passenger safety technicians, medical therapists, and special needs transportation specialists.

Prepared in consultation with many of the nation's leading school bus experts, the handbook includes considerations for selecting safety restraints for use in different types of school buses, installation details, and current product information. It also includes an extensive section detailing the safe transport of wheelchair occupants on school buses.

The table of contents can be viewed at www.saferideneews.com under "Products."

CEUs: *School Bus Safety Handbook* users can earn a continuing education unit (CEU) for CPST recertification by taking the quiz on our website (www.saferideneews.com).

Code: **SBH-2**

Prices:*

1–9 **\$31.00 each**
10–50 **\$28.00 each**



*Prices in this catalog include shipping within the continental U.S. and apply to editions current as of 1/1/17.

Teaching Materials & CDs

Hooked on LATCH

Looking for a LATCH presentation for a conference or CPST update meeting? Use these two LATCH PowerPoints® to improve your technicians' understanding of LATCH, including the latest regulatory changes, and provide CEUs.

- **Two topics:** Can be presented by CPST Instructors or experienced CPSTs. The material has been prepared so that each can stand alone, or both can be presented to the same audience.

LATCH—Basics Through Photos

Detailed, illustrated guide to LATCH's basic fundamentals; reinforces and builds on the standardized curriculum.

LATCH Today—Current Issues

Advanced: Latest research, regulatory, and product updates.

- **Two versions of each:**

Short: **60 minutes** (1 CEU)

Long: **90 minutes** (1.5 CEUs)

- **All versions include:**

Detailed presenter notes, discussion topics, participant sign-in sheets, participant handouts, and CEU forms.

Code: **HOL**

*Price: **\$160**

The School Bus Challenge

This PowerPoint® presentation covers using child safety restraint systems on school buses. The material is designed for CPST/CPST-I audiences.

The CD includes all a CPST needs to present this topic.**

- Illustrated PowerPoint slides for a 1.5 hour presentation; preapproved for 1.5 CEUs for attendees.
- Detailed presenter notes
- Handouts, CEU forms, promotional flyer, etc., to print.

Topics covered:

- Selection, installation, and use of child safety restraint systems in buses.
- Safety restraints for infants, toddlers, preschoolers, and children with special needs.
- Differences between school buses of various sizes and family vehicles.
- Value of CPST involvement in school and pre-school transportation.

Code: **SB-CPS** *Price: **\$81**



*Prices include shipping within the continental U.S.

**Presenters must be CPSTs or CPST-Is. Presentation of this material qualifies for community-event CEU credit.

Order Form 2017

Mail or Fax this entire form to: *Safe Ride News Publications*
 P.O. Box 38, Edmonds, WA 98020 • **Fax:** 425-640-5417
 Phone: 425-640-5710 or 800-403-1424 • email: info@saferidenews.com

Ship to: (PLEASE PRINT)

I HAVE A CHANGE OF INFO / NEW ADDRESS

Name: _____

Title: _____

Org: _____

Address: _____

Daytime phone: _____

Fax: _____

Email: _____

Tech/Instructor number: _____

Payment method:

Check enclosed \$ _____
 (Make checks payable to: Safe Ride News Publications)

Credit card: VISA Mastercard

Expiration date: ___ / ___ / ___

Security / CVC code # _____

Signature: _____

(Print name, as it appears on the card)

Billing address—if different than shipping address:

CEU—send proof of purchase for my SRN **newsletter subscription**

QTY	Product Code	Description	Unit Price	Total Price	
				Dollars	Cents
NOTE: Bulk rates are available on all Safe Ride News publications			SUBTOTAL		
Shipping: All prices include shipping within the continental U.S. via the most cost-effective method, which may be media mail. Please see page 2 for details.			TAX*		
International orders and those to Alaska and Hawaii—please contact us for shipping information.			TOTAL AMOUNT		

***Sales Tax:**
 Applicable only for Washington and Indiana residents on all items.

Prices are subject to change.
 SRN catalog 1/2017